



INTERNATIONAL  
ASSOCIATION OF  
TRAMPOLINE  
PARKS



# IATAP 2019 NEW ORLEANS

September 23 - 25, 2019

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**EXHIBITOR AND SPONSOR PROSPECTUS**

REGISTER ONLINE AT:  
[www.indoortrampolineparks.org](http://www.indoortrampolineparks.org)

**THE BIG EASY. WHERE BIG IDEAS HAPPEN.  
JOIN US SEPTEMBER 23 - 25, 2019  
NEW ORLEANS MARRIOTT**



Join Us!  
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You are invited to be a sponsor and/or exhibitor at the 7th Annual IATP Conference & Trade Show being held at the New Orleans Marriott.

The IATP Conference & Trade Show is a dynamic three-day gathering offering networking and educational opportunities for owners, operators, and vendors in the indoor trampoline park, adventure park, entertainment center and sports facility businesses from all over the world. This premier annual event is comprised of interactive sessions and workshops geared to those new to the industry and those looking for new ideas and more profitable ways to run their business.

At IATP, we believe that innovation is necessary to make healthy, out-of-home attractions available to individuals and families, and to make physical activity a part of daily life. That's why we invite you to showcase your trampoline and adventure park products and services that are relevant to running a successful and profitable fun center and raising a healthier generation of children.

We look forward to an amazing event and learning more about the products and services that you offer. Make your plans now to join us at the 2019 IATP Annual Conference & Trade Show!

See you in N'awlins!  
Ed Reed, Chairman  
IATP Board of Directors



## MODERN SOPHISTICATION. FRENCH QUARTER LOCATION.



The IATP 7th Annual Conference & Trade Show will be held at:  
**New Orleans Marriot**

**555 Canal Street  
New Orleans, Louisiana 70130**

### **Hotel Reservations**

We are pleased to offer the group rate of \$194 per night. A very limited number of rooms are available at this group rate and you must book **before August 26** to take advantage of the IATP 2019 discount.

Reservations can be made by calling the in-house reservations department at 800-266-9432 and referencing **IATP**. If you would like to reserve online please click below:

### **[Book Online](#)**

### **Amenities**

This award-winning hotel is located on Canal Street, steps away from the legendary French Quarter and an easy stroll from landmarks and attractions including Jackson Square, Harrah's Casino and the Audubon Aquarium of the Americas.

For details on the New Orleans Marriott click **[here](#)**.

### **Transportation**

This hotel does not provide shuttle service. Alternate Transportation:

- Airport Shuttle: fee \$24 USD (one way), reservation required.
- Estimated taxi fare: \$36 USD (one way).

More information can be found on our website at:  
**[www.indoortrampolineparks.org/page/HotelUSA](http://www.indoortrampolineparks.org/page/HotelUSA)**

# IATP 2019

## DEMOGRAPHICS

Expected attendance based on available information.



### IATP 2018



### IATP 2017



IATP offers exclusive opportunities to showcase your products and services during this three-day conference. We added dedicated time in the schedule to increase opportunities for traffic to your booth. The IATP offers multiple opportunities to increase your company's exposure, to meet with your target audience and to reinforce your marketing message.

Booth assignments will be made based on a priority point system for those contracts received by May 17, 2019. Final booth assignments will be made by June 7, 2019, based on the order of contracts that are received.

At this year's event, we will be presenting lessons learned from the industry's most recognized brands and industry leaders, and sessions that will spark ideas and leverage the power of successful innovators worldwide. From unparalleled networking to shared learning, the IATP conference is the premiere destination to interact one-on-one with IATP members and tomorrow's trampoline and adventure park owners and operators.

Relax and unwind during our two-hour river cruise from the heart of the French Quarter. Learn why the city was founded on the beautiful crescent of the lower Mississippi River. The cruise includes a live narration of historical facts and highlights of the port. Enjoy a drink and small bite while you listen to Duke Heitger's Steamboat Stompers Jazz Trio. Additional fees apply.

Our opening night Meet & Greet Reception will provide a great networking opportunity in an excellent atmosphere. Enjoy fantastic hors d'oeuvres and drinks as you meet new friends and reconnect with familiar faces. This event will also be the grand opening of the exhibit hall. Included in registration.

## FOR MORE INFORMATION

Our staff is available to answer any questions or concerns! We want to maximize the benefits for our members and sponsors. Contact us!

+1 717 910 4534 | [info@indoortrampolineparks.org](mailto:info@indoortrampolineparks.org)

SHOWCASE YOUR STYLE.  
EXHIBIT. SPONSOR. ADVERTISE.



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### EXHIBITOR HOURS

#### Installation

Monday, September 23	8:00 AM - 6:00 PM	Registration Open
	8:00 AM - 5:00 PM	Exhibitor Set-Up *If your booth requires more time for set-up, please contact the IATP office in advance.

#### Exhibit Hall Hours

Monday, September 23	5:30 PM - 7:30 PM	Meet & Greet Reception
Tuesday, September 24	10:00 AM - 5:00 PM	Trade Show Open
	12:30 PM - 3:00 PM	Extended Lunch on Trade Show Floor
Wednesday, September 25	9:00 AM - 2:00 PM	Trade Show Open
	12:00 NOON - 2:00 PM	Extended Lunch on Trade Show Floor

#### Tear Down

Wednesday, September 25	2:00 PM
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### SPECIAL EVENTS (additional fees may apply)

Monday, September 23	2:30 PM - 4:30 PM	Steamboat Natchez Daytime Jazz Cruise
Tuesday, September 24	6:00 PM - 7:15 PM	Cocktail Reception
	7:15 PM - 9:00 PM	Awards Dinner

[www.indoortrampolineparks.org/page/USexhibitors](http://www.indoortrampolineparks.org/page/USexhibitors)

2019 IATP CONFERENCE



# EXHIBITION

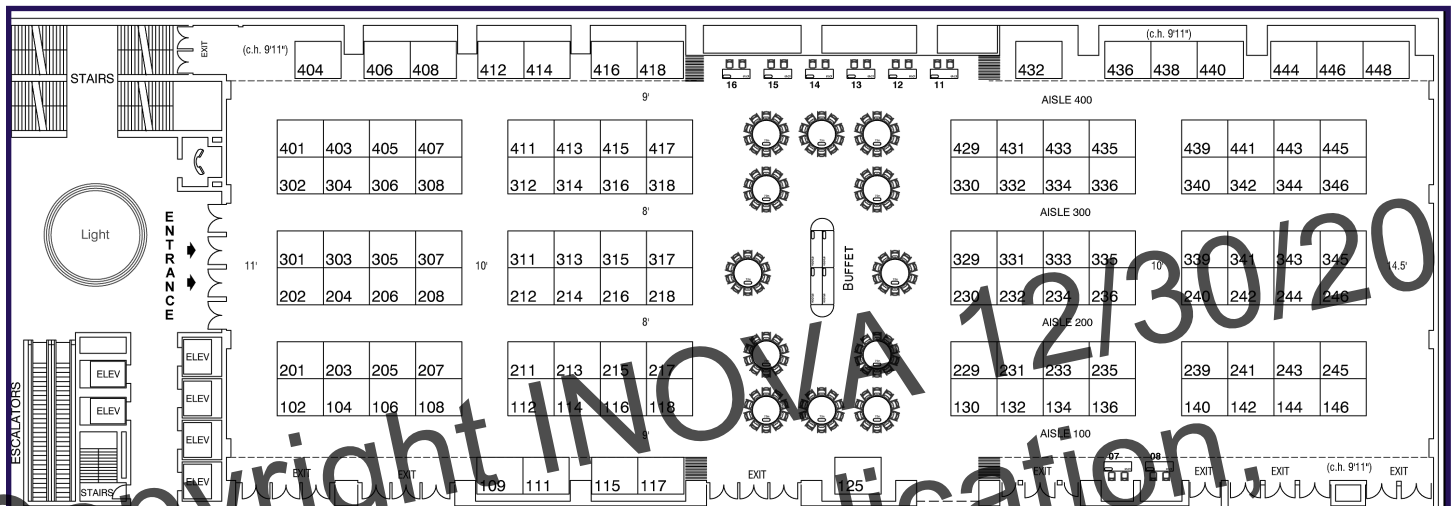
## EXHIBITION BOOTH TYPES AND RATES



There will be 115 (8' x 10') exhibitor spaces available for the 2019 Conference. Each 8' x 10' booth includes one 6-foot skirted table, two chairs, pipe and drape, and a wastebasket.

Also available this year are a limited number of 6' table-top exhibits. These table-top exhibits include one 6' skirted table and two chairs - no pipe and drape. You are limited to using a table top display in these locations.

### Grand Ballroom - New Orleans Marriott



Booth Type (8'x10')	Booth Rates - USD
Standard Inline Booth	\$ 995.00
Corner Booth	\$ 1,095.00
End Cap Booth (16'x10')	\$ 2,250.00
Table Top Display	\$ 799.00
Additional Booth Attendee	\$ 100.00

Please note a maximum of 2 booth spaces may be purchased per exhibitor. End Cap Booths count as 2 booths.

#### STAFFING EXHIBITOR BOOTHS

All exhibition booths must be staffed by exhibiting company representatives and all representatives must be registered for the conference.

**Each booth includes registration fees for one (1) company representative.** Additional personnel required to staff the exhibition booth must purchase additional exhibitor registrations.

The exhibitor registration includes a name badge, breaks, and lunches on all three days. It also includes attendance at the Meet & Greet Reception.

#### SERVICE INFORMATION

Exhibitors will receive an email from Steele Trade Show with a unique user name and password once their booth is confirmed. If you have questions, please contact: **Rico Ibanez** at [rico@steeltradeshows.com](mailto:rico@steeltradeshows.com).

**When finalized, the floorplan will be published on the conference website.**

#### BOOTH ASSIGNMENT

IATP assigns all booth space in a fair and equitable manner and considers the assignment of space as accepted unless rejected by the Exhibitor in writing within 14 days from the receipt of the exhibitor booth assignment confirmation.

#### BOOTH SET-UP

Exhibitor set-up time is scheduled for **Monday, September 23, 2019, from 8:00 am to 5:00 pm**. Set up times are subject to change and will be reconfirmed with all exhibitors closer to the event.

**All fees can be paid in full via secure online payment at the time of registration.**

# EVERY MEETING COULD USE A LITTLE MORE NOLA.



Sponsorships are available on a limited basis and offer a variety of ways to give your company special recognition both on and off the trade show floor.

Diamond/Platinum/Gold/Silver Sponsorship Packages include:

- ◆ Conference Passes
- ◆ Reserved Exhibit Space
- ◆ Premium Booth Location for Diamond, Platinum and Gold Sponsors
- ◆ Logo on Conference Giveaway - Sports Towel, and in Conference Marketing
- ◆ Ad in Conference Program
- ◆ Conference Bag Item (You Provide)
- ◆ Additional Promotional Items Based on Sponsorship Level

Sponsors will be accepted in the order of date and time received. Sponsorships will earn you additional Priority Participation Points towards exhibiting in future years.

## Special Thanks to Our 2019 Diamond Sponsors



# SPONSORSHIP OPPORTUNITIES

## DIAMOND SPONSOR \$12,995 (3 SOLD)

**SOLD**

Exclusive Level Sponsorship - Only one sponsor per product or service category due to the exclusivity of this level.

Put your company front and center with this premier level of sponsorship. In addition to prominent signage, elite positioning with industry leaders, and high visibility, this package includes the following benefits.

### What's Included:

- 8 complimentary conference passes (\$1,600 value)
- 2 Exhibitor Registrations \*additional registrations can be purchased for \$100 each
- 2019/2020 IATP Associate Membership (\$500 value)
- 2 - 8'x10' Booths (\$1,990 value) \*with option to purchase up to 2 more booths.
- Premium Booth Location (\$250 value)
- Prominent signage at conference
- Logo on Conference Giveaway - Sports Towel
- Recognition in pre-show marketing
- Slider ad for 1 year on IATP Website
- Logo/Link on IATP Conference webpage
- 3 Social Media mentions
- Full page full color conference program ad with prime placement (inside covers or back page) (\$250 value)
- Attendee contact list - in advance & post event
- Conference bag insert
- Host Award's Reception & Dinner on Tuesday night

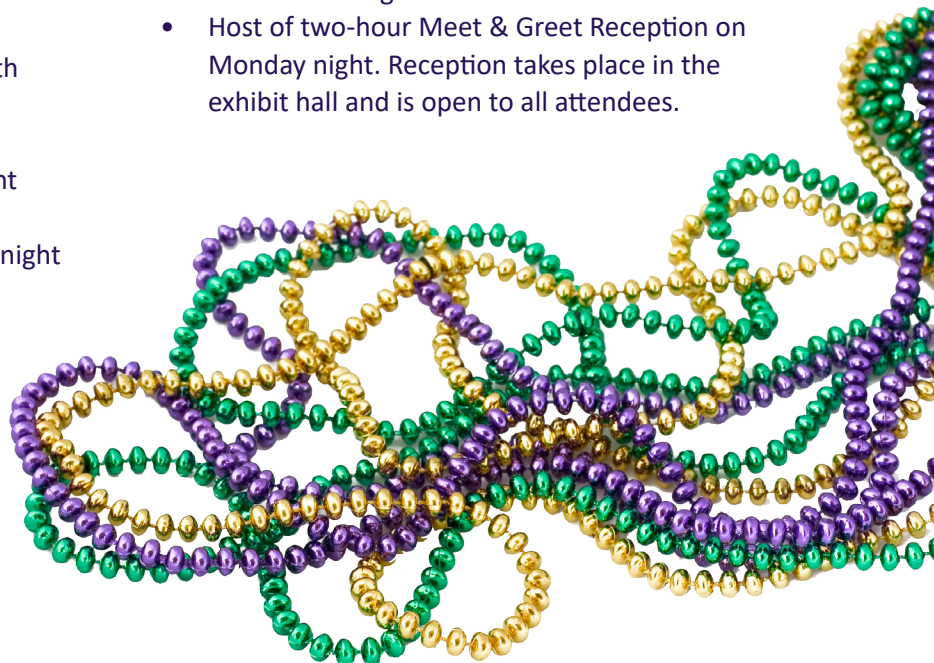
## PLATINUM SPONSOR - \$8,000 (1 Still Available, 3 SOLD)

Platinum level sponsors are well positioned to meet trampoline park industry leaders and trend-setters throughout the conference. Strong visibility and positioning allows for continuous engagement and attendee interaction.

### What's Included:

- 6 complimentary conference passes (\$1,200 value)
- 1 Exhibitor Registration \*additional registrations can be purchased for \$100 each
- 2019/2020 IATP Associate Membership (\$500 value)
- 1 - 8'x10' Booth (\$995 value) \*with option to purchase up to 2 more booths.
- Premium Booth Location (\$100 - \$250 value)
- Signage at Conference
- Logo on Conference Giveaway - Sports Towel
- Recognition in pre-show marketing
- Banner ad on IATP website
- Logo/link on IATP Conference webpage
- 2 Social Media Mentions
- Full page conference program ad (\$250 value)
- Attendee contact list - in advance & post event
- Conference bag insert
- Host of two-hour Meet & Greet Reception on Monday night. Reception takes place in the exhibit hall and is open to all attendees.

**Diamond and Platinum Sponsors  
have first right of refusal for  
2020 IATP Annual Conference**





## GOLD SPONSOR - \$5,575

(6 Available)

### What's Included:

- 4 complimentary conference passes (\$800 value)
- 1 - 8'x10' Booth (\$995 value) \*with option to purchase up to 1 more booth.
- Premium Booth Location (\$100 - \$250 value)
- Signage at Conference
- Logo on Conference Giveaway - Sports Towel
- Recognition in pre-show marketing
- Rail ad on IATP website
- Logo/link on IATP Conference webpage
- 1 Social Media Mentions
- 1/2 page conference program ad (\$150 value)
- Attendee contact list – post event
- Host of conference lunches
- Conference bag insert



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## SILVER SPONSOR - \$3,775

(8 Available)

### What's Included:

- 2 complimentary conference passes (\$400 value)
- 1 - 8'x10' Inline Booth (\$995 value) \*with option to purchase up to 1 more booth.
- Logo on Conference Giveaway - Sports Towel
- Recognition in pre-show marketing
- Logo in Conference advertising
- 1/4 page conference program ad (\$75 value)
- Attendee contact list – post event
- Conference bag insert
- Host of conference breakfasts



**Sponsorships provide great brand awareness in the run-up to, during and after the show through marketing materials, social media, on-site signage, and post-show reports and communications.**

# INDIVIDUAL EXCLUSIVE SPONSORSHIPS

IATP also offers these additional sponsorship opportunities on a first-come, first-served basis. We want to work with sponsors early to take full advantage of the marketing and branding opportunities that surround these unique offerings. Please note, that Individual Sponsorships DO NOT include a booth space.

Please, reach out to IATP ASAP if you are considering sponsoring one of the following:

## LANYARD SPONSOR - \$3,000

Sponsor logo included on all attendee lanyards. IATP to supply.

## CONFERENCE BAG SPONSOR - \$3,000

IATP logo + sponsor logo included on all attendee conference bags. IATP to supply.

## REGISTRATION DESK SPONSOR - \$2,500

Highly visible location brandable by an exclusive sponsor. Your logo will be the first attendees see when they arrive at the event! Also included with this sponsorship is a ½ page program advertisement!

## CUSTOM HOTEL KEY SPONSOR - 3,000

Be the brand every attendee sees first thing in the morning, the last thing at night and every other time they enter their hotel room. Hotel Key Card sponsor has their logo branded and web address, alongside the event and the hotel ensuring repeat brand awareness.

## STEAMBOAT NATCHEZ DAYTIME JAZZ CRUISE TOUR SPONSOR - \$4,500

This two-hour cruise from the heart of the French Quarter shows you why the city was founded on the beautiful crescent of the lower Mississippi River. View New Orleans, one of the world's most active ports, as it can best be seen from the river aboard New Orleans' only authentic steamboat, the Steamboat Natchez. The cruise includes a live narration of historical facts and highlights of the port. The Museum quality Steam Engine Room is open to visitors. Duke Heitger's Steamboat Stompers Jazz Trio plays each Harbor Cruise, providing jazz tunes for all to enjoy.

## ADDITIONAL ADVERTISING & NETWORKING OPPORTUNITIES

1/4 Page Program Ad - \$75

1/2 Page Program Ad - \$150

Conference Bag Item - \$200

Awards Cocktail Reception & Dinner  
to be held Tuesday, September 24, 2019  
\$100 per person

TO RESERVE YOUR SPONSORSHIP VISIT:  
[WWW.INDOORTRAMPOLINEPARKS.ORG/PAGE/USSPONSORS](http://WWW.INDOORTRAMPOLINEPARKS.ORG/PAGE/USSPONSORS)



# EXHIBITION

## RULES & REGULATIONS

### INSURANCE & LAYOUT APPROVAL

Note that we will now require insurance certificates from all exhibitors. Additionally, all booth spaces larger than 8 x 10 must complete a Booth Layout Form at least 60 days prior to the setup date for the show. Details regarding insurance requirements and Layout Forms can be found on the IATP website.

### BOOTH SET-UP

The official set-up takes place during the designated hours. Please be aware that the use of glue, sticky tape, staple guns, nails, screws, etc. to fix materials to the walls, floor, and the ceiling is strictly prohibited in the entire hotel.

### SUBLETTING/RESALE OF SUBCONTRACTING OF EXHIBIT SPACE

Subletting or subcontracting of exhibit space to another member or non-member company is strictly prohibited. Staff from non-affiliated/non-exhibiting companies, present in a booth for "selling", is strictly prohibited. Resale of reserved or contracted exhibit space is prohibited, and will result in the loss of accumulated priority points and other penalties. Exhibitors are prohibited from engaging in any exhibit activity in any space other than that which has been contracted.

### BOOTH STAFFING

Your booth must remain intact and staffed during all open show hours. Any booths found unattended longer than 10 minutes will face penalties unless approved by IATP. All personnel working in a booth must be employees of the exhibiting company.

### OUTBOARDING POLICY

Outboarding is defined as marketing, sales, and hospitality events conducted by exhibitors and others capitalizing on the presence of buyers and/or sellers attending the original show without previously notifying the original show organizer and finalizing an arrangement that benefits both parties. We ask that any events are scheduled outside of the scheduled IATP exhibit times.

### SUITCASING POLICY

Please note that while all meeting attendees are invited to the exhibit hall, any attendees who are observed to be soliciting business and have not registered as an exhibitor on the exhibit floor or in the facility in which the IATP conference & trade show are taking place will be asked to return their conference attendee badges and to leave the facility immediately. Violators will not be allowed to return to the IATP conference & trade show and no refunds will be made.

### INTELLECTUAL PROPERTY CODE OF CONDUCT POLICY

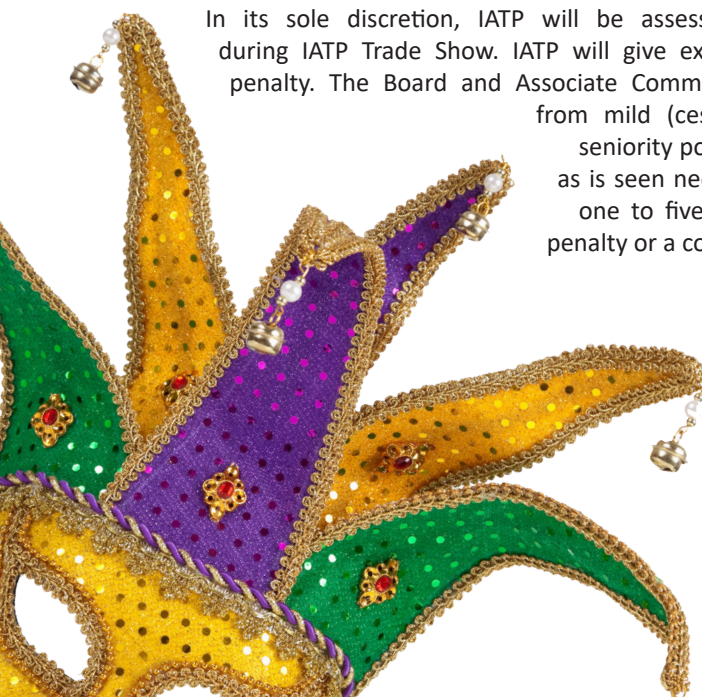
Any company displaying any materials, photographs or products which are not their legal property, or which they have not obtained appropriate permission to display at the IATP trade show, may be subject to legal action by the rightful owners of these materials, photographs, or products. Members who do not adhere to this code of conduct will forfeit their IATP membership and will be required to leave the trade show as well as prohibited from future IATP events.

### VIOLATIONS AND PENALTIES

In its sole discretion, IATP will be assessing penalties for rules and regulations violations on the show floor during IATP Trade Show. IATP will give exhibitors two warnings (when applicable) and then apply an appropriate penalty. The Board and Associate Committee of IATP have determined penalties in advance, which could range from mild (cessation of product demonstration) to severe (loss of exhibitor priority, seniority points, and a monetary fine). Violations may be added or amended at any time as is seen necessary by Board members. Penalties include but are not limited to; loss of one to five years of exhibit seniority, booth closure, exhibitor suspension, monetary penalty or a combination of penalties listed.

Please contact the IATP Office or the Associate Member Board Representative, or the Associate Committee Chair should you have any questions concerning show rules and/or this policy.

**You can find a list of booth and safety violations and the suggested penalty that may be enforced on the IATP website.**



#### WHERE AND WHEN WILL THE 2019 CONFERENCE BE HELD?

September 23-25, 2019 at the New Orleans Marriott in New Orleans, LA.

#### WHO SHOULD ATTEND THE IATP CONFERENCE & TRADE SHOW?

All current and prospective owners and operators of indoor trampoline parks and all product and service suppliers related to the indoor trampoline industry!

#### WHAT IS THE EXPECTED ATTENDANCE?

We are anticipating over 600 attendees and vendors at this year's event!

#### HOW ARE PRESENTERS CHOSEN FOR CONFERENCE WORKSHOPS?

If you are interested in presenting a workshop please present your ideas to [Bethany@indoort trampolines.org](mailto:Bethany@indoort trampolines.org) by May 25, 2019. All submissions to be reviewed by the IATP program committee.

#### WHEN WILL THE EXHIBIT FLOOR BE OPEN?

The Trade Show floor will officially open at 5:00 pm on Monday, September 23, and remain open until 2:00 pm on Wednesday, September 25.

#### WHERE DO I REQUEST, ELECTRIC, POWER, OR OTHER ELEMENTS FOR MY BOOTH?

Once you are registered, you will receive an email from Steele Tradeshow with a unique username and password. You will be able to use this link to order furniture and other booth items. For additional information contact: [Rico Ibanez](mailto:Rico Ibanez) at [rico@steeletradeshows.com](mailto:rico@steeletradeshows.com)

Exhibitors will order electric/power and AV equipment through PSAV. Information will be sent to you from IATP with a link to an order form once you are registered.

#### WHAT MEALS ARE INCLUDED IN MY REGISTRATION?

The following is included with your registration: All breakfasts, lunches and the Meet & Greet Reception

#### WHAT IS THE DRESS CODE?

We're trampoline park people! We are casual and business casual at best! Come comfortable, prepared to network, educate, and sell!

#### WHAT IS THE CANCELLATION POLICY?

You may cancel without penalty if the cancellation request is received up to and including 45 days prior to the start of the conference. Due to financial obligations incurred by the IATP, a credit less 50% of the registration fee will be issued for requests received up to and including 21 days prior to the start of the conference. No refunds or credits will be issued on cancellation requests received less than 21 days prior to the start of the event.

[www.indoortrampolineparks.org](http://www.indoortrampolineparks.org)

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